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## **VeggieTales® Creator Phil Vischer Releases New Version of Best-Selling Kids Bible— Geared to Toddlers—this Easter**

***Building on the Successful Launch of its #1 Amazon Best-Selling Kids Bible, Minno Kids and Hachette Book Group’s FaithWords Division Roll out New “Laugh and Learn Bible for Little Ones” this Month to Help Make the Bible Accessible for the Whole Family***

(Nashville, TN—February 24, 2020)—FaithWords, a division of Hachette Book Group, and Minno Kids are pleased to announce its latest addition to the already-popular collection of kid’s books by VeggieTales® creator and celebrated author Phil Vischer—the *Laugh and Learn Bible for Little Ones*. This new board book edition builds on the successful launch of the *Laugh and Learn Bible for Kids*, first released in September 2019 which became a [No. 1 best-selling book](#) in Amazon’s “Children’s Christian Bible Stories” category.

“The Bible makes life make sense, and I’ve spent most of my life helping kids make sense of the Bible through creative media, culminating last year with the launch of my new *Laugh and Learn Bible for Kids*. The response to this fun-filled walk through God’s word has been so fantastic, that now we’re back with a new board book version for our littlest friends. And just in time for Easter baskets,” said Phil Vischer, author of *The Laugh and Learn Bible* books.



Watch Phil's video here: <https://rb.gy/305qtk>

The *Laugh and Learn Bible for Little Ones*, written by VeggieTales® creator Phil Vischer, includes fifteen beautifully illustrated, whimsically written Bible stories that will introduce little learners to God's great story.

This simple board book Bible is the perfect companion to the *Laugh and Learn Bible for Kids* or a delightful stand-alone tool that will introduce toddlers and preschoolers to beloved, one-minute, gospel-focused Bible stories.

The *Laugh and Learn Bible for Little Ones* has a Family Connection at the end of the book with parent tips, questions that can apply to all of the 15 stories, a memory verse, and prayer.

### **Facts about the Laugh and Learn Bible**

- This is the FIRST EVER children's Bible collection written by Phil Vischer; author, filmmaker, writer with over 70M children's products sold

- The first edition, the *Laugh and Learn Bible for Kids*, was released in September 2019 which became a [No. 1 best-selling book](#) in Amazon’s “Children’s Christian Bible Stories” category
- It is connecting families in fun, new ways as they engage together in a whole new Bible experience
- The Bible is unlike any other children’s Bible complete with amazing bonus resources including maps, charts, and Bible section introductions to help readers understand each story’s place in God’s big story
- Full product line includes board book Bible for little ones, hardcover Bible for Kids with eBook and audiobook narrated by author Phil Vischer
- Check out the press website—[click here](#).

In addition to the *Laugh and Learn Bible for Kids*, Faithwords has released a series of children’s books featuring *VeggieTales*® creator Phil Vischer’s beloved characters, Buck Denver and Friends—stars of the popular *Buck Denver Asks*™ . . . *What’s In the Bible?* series—a new collection of board, picture, and coloring books.

The *Laugh and Learn Bible for Little Ones* is available now wherever you buy the books you love. Visit [laughandlearnbible.com](http://laughandlearnbible.com) to check out all of our retailers.

### **About FaithWords**

FaithWords, a division of Hachette Book Group, is a leading publisher of books and resources for the inspirational Christian market. Bestselling authors include Joel Osteen, Joyce Meyer, Joseph Prince, John C. Maxwell, and T.D. Jakes.

### **About Minno**

Minno is a Nashville-based children’s digital media company partnering with Christian parents to provide safe, values-based choices for their families. Minno’s offering includes an ad-free subscription-video-on-demand platform Minno Life, an expert-driven parenting blog, Minno Kids, its book publishing division, and the Minno store, a digital shopping platform. Minno seeks to entertain, inform and inspire, encouraging kids and parents to laugh and learn together.